

Specialty Leasing Application

Property(s) of Interest

Date

Your Name

Your Title

Proposed Retail DBA

Legal Entity (corporate name)

Email Address

Website Address

Legal Entity Physical Street Address

Business Phone #

City

Alternate Phone # (include type, such as mobile)

State

Zip

Social Media Handles (Instagram, Facebook, etc)

Business Type:

OR

Unincorporated Individual(s)

___ Unmarried Individual

___ Married Individual

___ Multiple Unmarried Individuals

Spouse/Partner's Name(s) _____

**must provide social security card and state/federal
Photo ID prior to possession*

Incorporated Businesses

___ Corporation

___ LLC

___ LP

___ LLP

___ Government Agency

**must provide articles of incorporation
and proof of FID# prior to possession*

Term Dates desired: **From:** _____ **To:** _____ (12 month max term)

Space Type desired:

___ **Cart** (*provided by center*)

___ **Kiosk** (*tenant owned*) _____ **Size of Kiosk**

___ **Inline Space** _____ **Size of Inline Space desired** ___ **Other** (list here: _____)

Use concept description:

(if currently operating this business elsewhere, pictures are required. If this is a first-time operation, please provide website images and give as much detail as possible)

Business Experience:

Are you: Experienced retailer in shopping centers? Yes _____ No _____
 First time retailer? Yes _____ No _____

Are you currently operating a business? Yes___ No ____ If Yes, how many locations_____

Describe your business experience: What is your Current Business and How Long you been Operating it? What Previous Businesses have you Operated (including number of locations and when you operated them?)

If you have specifically operated a Retail Business in a Shopping Center, please provide the details below:

Business _____	Mall _____	Dates _____	Sales \$ _____
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Proposed Business Details

What are your price points for the products or services to be offered?

Low \$ _____ High \$ _____

What are your projected sales?

Monthly Sales Projections \$ _____ Annual Sales Projections \$ _____

Do you have established resources for the products you will be selling, and what is the approximate profit margin you anticipate between your wholesale cost and retail sales?

How many employees to you anticipate hiring, and will they be salaried and/or commission-based?

Describe your visual merchandising plans for this operation in detail: (ie: custom displays, types of fixtures, color schemes, etc. Attach photos or drawings).

Visual merchandising plans must be approved by Center before move-in day

Please return Application to the Property's Specialty Leasing Manager as noted on our website or as provided

-----PROPOSED TERMS CONTINUED ON FOLLOWING PAGE-----

[illegible]

Percentage Rent: 15% Natural Breakpoint

Licensee agrees to setup automatic payment withdrawal upon execution of agreement

Utilities and Other Fees as applicable (details to be provided)

Rental Taxes due to Licensor as applicable in Arizona and Pennsylvania centers

Merchandising Fees may be applicable

Licensors has the right to relocate or terminate License Agreement at any time without cause

This letter is intended, not as a legally binding contract between the Licensor and Licensee, but merely as a proposal letter to serve as the basis for the negotiation of an appropriate legal and binding agreement between our organizations. Even if this letter is deemed to contain all essential elements of a contract, neither Licensor nor Licensee shall have any obligation to the other until there is a fully negotiated, executed and delivered license agreement. Until such time as a definitive License Agreement is negotiated, executed, and delivered by both parties, each party shall have the right to terminate negotiations for any reason and for no reason whatsoever. Licensee acknowledges that Licensor is marketing the Licensed Area to other potential users and will be evaluating all proposals submitted.

Licensee buildout should be limited due to the fact that this is a temporary license agreement and can be terminated by Licensor. The Licensed Area can also be relocated. Licensee's scope of work, which must be approved by Licensor, is not reimbursable should Licensor relocate the Licensed Area or terminate the agreement earlier than its expiration date.